

# Bird Free Fire Gel – Product Overview

**Bird Free Fire Gel is an exciting, new bird deterrent that's so effective, your troublesome birds will be gone in days**

Developed by JJ Bio who hold the world wide patent on the product, Bird Free Fire Gel is in widespread use in Korea and Japan among other countries and over the last 4 years, has built an enviable and proven track record for delivering fast, effective and lasting results

## **Bird Free Fire Gel - is it Safe?**

The UK Health & Safety Executive has granted Bird Free a "Derogation" (exemption) under the EC Biocidal Products Directive on the basis that its active ingredients are recognised as foods consumed by humans.

Bird Free is therefore suitable for DIY or professional use (obviously appropriate safety precautions should be taken during any installation work) ...and for many, the DIY installation approach is the preferred option given the cost savings that can be made by not having to employ costly specialist installers.

## **Bird Free Fire Gel is "Non Flammable"**

Bird Free presents no risk of bursting into flame (see the product safety data sheet), but gets its name in fact from the way that it's seen by birds!

To a bird, the harmless (and invisible to the human eye) Ultra Violet (UV) light projecting from the natural food grade oils in the Gel, is seen as a flame and hence a hazard to avoid.



to the human eye the Gel simply looks like an orange jelly



...but the "UV" view of the gel that the birds see appears to them as FIRE!

**no more seagulls  
...no more pigeons  
...no more birds mess!**



**make your bird problems a thing of the past, quickly & easily with:**

**Bird Free Fire Gel**



## **What makes Bird Free Fire Gel so Effective?**

Unlike most bird repellents (i.e. bird spikes, acoustic deterrents, etc.), which tackle just one of the birds senses, Bird Free is designed as a

### **"3 way deterrent"**

#### **Deterrent 1.**

The main deterrent element of the Gel is visual, the birds see the Gel as FIRE (thanks to the harmless UV light) and therefore a hazard area to avoid.

This is one of the key reasons the product works so quickly and effectively as a bird repellent ...and also why it's sometimes called Bird Free Optical Gel.

#### **Deterrent 2.**

Olfactory; Birds find the smell and the taste abhorrent; another good reason to avoid the area (the mild herbal cinnamon & peppermint smell is not unpleasant to humans)

#### **Deterrent 3.**

Touch provides the third deterrent element of the product.

Should a bird come into direct physical contact with the Gel, their taste & smell senses are involved as they preen, providing a great deterrent to future contact (see; Installer Guide for more information on safety, etc).

## Bird Free - Key facts at a glance;

- Quick and easy to install
- Suitable for DIY (or professional installation)
- Effective ...fast results
- Will not harm or injure birds or other animals (i.e. cats or other family pets)
- Unobtrusive when installed, maintenance free and long lasting (the product comes with a 2 year manufacturers guarantee ...but is still proving effective 4 years after installation at monitored live sites)
- Suitable for use indoors or outdoors (withstands all weathers and harsh environments ...including marine applications)
- Very competitively priced solution compared to other types of bird deterrent such as bird spikes, acoustic deterrents, etc



Supplied in convenient 250ml tubes (similar to bath tub caulk or "no more nails" type product) Bird Free Fire Gel is applied using a standard caulking gun.

Each tube is supplied with 15 low profile, clear plastic dishes, which are used to hold the gel and are positioned in the areas previously occupied by the birds.



## Now you can buy Bird Free Fire Gel on line;

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