What is Datatag and how does it work?
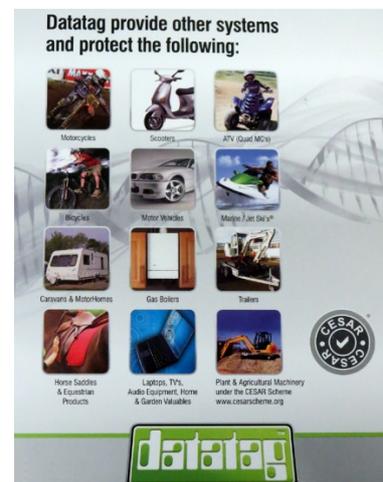
How does Datatag protect my property?

Professional thieves like to steal property that is difficult to trace and easy to dispose of.

Datatag is a Police Preferred Secured by Design product which makes your property or vehicle much easier to identify, therefore reducing its desirability to thieves by effectively making your security marked property "Too Hot to Handle!"

Datatag security marking systems can contain; Electronic Transponders, Datadots, Invisible Forensic DNA, Visible tamper proof ID numbers and / or Uniquely Numbered Stencils with Chemical Etching Fluid.

Individual Datatag packs produced for specific security marking applications such as the; "Home Marking Pack", "Motorcycle Marking Pack", etc., will contain an appropriate selection from the full range of Datatag components available.

The components are designed to be hidden on and attached to your property or vehicle, while your personal details and the details of your property are registered on Datatag's secure database which is available for Police access 24/7.

How do I use my Datatag marking pack?

What components are included in your pack will depend on which application pack you have chosen, but whichever pack you have bought, the first thing to do is to apply the security marking products and warning decals as per the instructions included with your pack.

Remember; it is important to permanently apply the Datatag visual Warning Decals to your property or vehicle in a prominent position, as criminals are fully aware of the consequences of stealing property that is protected and can be identified by Datatag, making the visual warning a great deterrent in its own right.

Next, complete the Datatag Security System Registration Form. (making sure that you

sign the customer acceptance box to confirm that your details are correct).

Your personal details and information about your property should be returned immediately to Datatag Ltd where they will be entered onto Datatag's secure database.

In the unlikely event that your security marked property is stolen, the police have the ability to check or cross-reference the database to help with their enquiries and to help establish the true keeper of the stolen property.

Thousands of special Datatag property scanners have been supplied to the Police forces to enable them to be able to scan property when required.

All of this adds up to make Datatag one of the most effective theft deterrents available today, making your property" approximately three to five times less likely to be stolen as untagged property".

Within 28 working days of Datatag receiving your registration form, you will receive a letter of confirmation that your property is protected and registered with Datatag ID Ltd.

You will also receive a change of registered keeper form to give to the new keeper of your property if you decide to sell.

What happens if I sell my property?

The Datatag Membership is transferable, and for a small re-registration fee, the new keeper can have their name and address added to the secure Datatag database.

They'll need to quote the unique membership number or provide proof of purchase, etc.

What happens if my property is stolen?

Please advise the Police immediately, then contact Datatag quoting your membership number and the crime report number the Police have given you. Datatag will then flag a warning against your property on our database.

For details of the full Datatag range, please contact the Insight Security Help Team:

t: **01273 475500**   e: sales@insight-security.com   w: www.insight-security.com