

Introducing the Datatag Components

Glass Tag & Button Tag Transponders

Roughly the size of a grain of rice, the Glass Tag Transponder is easily installed.

It contains a unique code number which is permanently programmed into its integrated circuit.

The number cannot be altered or deleted.

The scanning equipment used by the Police will read the unique code number of the Tag.

The Police can then instantly identify the true owner of the tagged item, by accessing the Datatag secure database which is available to them 24/7.

The Button Tag Transponder is identical in function and operation to the Glass Tag Transponder and is about the size of a small pain killer tablet.

It is one of our most robust transponders and is commonly used on items such as plant and machinery, motorbikes, vehicles and boats, etc. which are exposed to all weathers and harsh environments.

Normally attached with the two-part epoxy adhesive supplied to the item to be protected, it will typically be positioned in a concealed or restricted view location.

These Datatag state of the art electronic transponders never wear out and need no servicing or power supply.

They are powered by or "wake up" when interrogated or read by the special Datatag scanner / reader units used by the Police (who have been issued with thousands of them since 1992).

Glass Tag Transponder



Button Tag Transponder



Police searching with a Datatag Scanner



Datadot – Superior Microdot Marking

Datadots®

This superior microdot identification system was developed for effective protection and ease of use.



The Datadots can be applied to any surface, thus making it virtually impossible for the criminals to locate and remove them all.

Best applied to crevice or grille type locations where they are difficult to get at, application to large flat areas such as vehicle body panels, etc, should be avoided.

The tiny plastic Datadots are less than 1mm diameter, yet contain Datatag contact details and a customer unique identification code, which allows the Police to identify the true owner of the item to which they have been applied.

Each bottle contains about 1,000 microdots suspended in a UV reactive and DNA unique adhesive lacquer. The Dots are applied with the brush attached to the inside of the bottle cap and are simply painted on.

A thief would have to be 100% confident that they can find and remove every single Datadot and trace of DNA to avoid detection and prosecution



Datadots®

unique identifier
that's less than
1mm across

Datatag DNA Marking

Datatag DNA is a unique chemical DNA solution.

Applied to multiple locations on a vehicle, lawnmower or any other item, each piece of the marked item will be protected with an invisible unique DNA code.

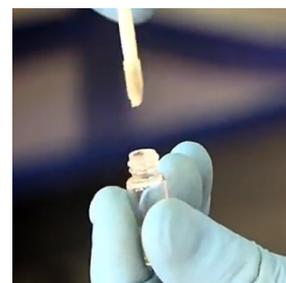
Criminals will have to be confident they have removed every molecule of Datatag DNA as the unique DNA can be analysed to confirm the identity of the true registered keeper of the property.



UV (Ultra Violet) Stealth Marking

The new and improved Stealth Marking system comprises a unique alpha numeric code and Datatag's 24/7 contact details which are permanently etched into the panels and fairings to which they are applied.

Unlike older style engraving systems, they do not deface or interfere with the appearance or aesthetics of the motorcycle or other items marked.



Datatag UV Stealth Mark etchings are visible under ultra violet or UV lighting, but in most cases, are invisible to the naked eye in daylight conditions.

Various types of UV marking stencils are available for different types of application, such as the examples shown here.

Typically the UV fluid is painted over a peelable stencil which is removed after application, leaving the invisible Stealth Mark in place.

Ideal for marking motorcycles, scooters, cycles, PCs, leisure equipment ...in fact almost anything, UV Stealth Mark is another winner in the fight against theft!



“Stealth” Etching shown under ultra violet light



UV Stealth Etches
Permanently marks the frame and forks

Visible Labels, Decals & Warning Signs

Visible warning labels and decals are a deterrent to thieves as they indicate to potential criminals that your valuables and assets are protected by Datatag

...and there is therefore too high a risk of the marked item being traced if they were to steal it.

Visible labels and decals are available in various forms, some examples of which are shown here...

The Domed Resin Decal is attractive in its own right and will sit comfortably on a wide range of items,

...while the Tamper Evident and Ultra Destruct labels (some incorporating QR codes) are designed to break up if any attempt is made to remove them. This makes them difficult and time consuming to remove.

Window stickers alert thieves to the fact that Datatag is used to protect items on site – which will indicate to the criminals that there are easier pickings elsewhere!

Domed Resin Decal



Tamper Evident Label



Ultra Destruct Label



Window Sticker



For details of the full Datatag range, please contact the Insight Security Help Team:

t: 01273 475500 e: sales@insight-security.com w: www.insight-security.com